

snom

Product Catalog



Snom's Brand Promise

“The best business telephones in the world”

The Brand.

In the year 1996, Snom Technology AG was a Berlin startup and first in the world to deploy mass-produced professional VoIP devices. This has given Snom the first-mover advantage, allowing the brand to grow in pedigree and scope to represent the world's Premium SIP VoIP Business Telephone category.

Snom operates across the world and has a sizeable fan base who helped Snom grow as a business while continually contributing to evolving the technology and product ranges. The brand today occupies top mindshare as almost every professional VoIP expert in the world knows and recognizes the brand Snom.

To articulate the meaning of 'Snom', the brand occupies the 'Premium Category' of SIP business telephony devices and stands on two poles: (i) First in VoIP, (ii) German Engineered.

Snom's brand sits in four product categories:

1. Telephones (Desktop, DECT)
2. Conferencing
3. Headsets
4. Broadcasting

The technology can be enhanced with third party applications development through the Snom.io platform.

Desktop Telephones

The Euro 300 Series with Quality, Functionality & Advanced Features

The Snom 300 Series is perfectly designed with the European aesthetic and has been a telephone of choice for effective everyday work across millions of proven installations, providing quality and functionality that are indispensable for everyday working life, whether in on-premises or hosted PBX environments.

This bestselling line of telephones is feature rich and powered by the proven and well-established Snom software that fulfills all of the requirements of advanced business telephony, including wideband HD audio for crystal clear conversations, robust CTI integration, compatibility with Bluetooth, high-definition displays and support for security standards such as TLS and SRTP. The series meets all business budgetary requirements in four models from the entry level up to the executive office.

The Series is Snom.io capable of hosting third party applications.





D375 Desk Telephone

Tilttable high-resolution color display

12 multicolor function keys

Gigabit switch | USB port

12 SIP identities | Sensor hook switch

Bluetooth-compatible

Dual Stack IPv4/IPv6



D345 Desk Telephone



Second screen as graphical display

12 configurable, self-labeling keys

Gigabit switch | USB port

12 SIP identities | Sensor hook switch

Wideband audio

Dual Stack IPv4/IPv6



D315 Desk Telephone

High-resolution display with backlight

Gigabit switch | USB port

4 SIP identities | Sensor hook switch

Wideband audio

Dual Stack IPv4/IPv6



D305 Desk Telephone

High-resolution display with backlight

Ethernet switch

4 SIP identities | Sensor hook switch

Wideband audio

VLAN support



D3 (Expansion Module)

High-resolution display with backlight

18 configurable, self-labeling LED keys

Power supplied by phone via USB port

Daisy-chain up to 3 expansion modules



HAF (High Angle Footstand)

Raises the angle of the telephones

Easily connected to the telephone

Unprecedented robust quality

The Global 700 Blackline Series – Quality, Robustness, Advanced Features & World Appeal

The professional 700 Series Blackline telephones are aesthetically appealing, offering a highly practical industrial design to meet mission critical business requirements where the telephone is a key tool in every day work.

These high performance devices provide the best in wideband HD audio, ensuring crystal clear sound quality, Bluetooth-compatibility, high definition displays, color screens, support for programmable keys to ensure a continual overview of numerous extensions, a preinstalled certificate to enable secure provisioning without manual intervention, robust CTI integration to support security standards such as TLS and SRTP. The series meets all business budgetary requirements in five models from the entry level up to the executive office.





D765 Desk Telephone

- High-resolution color display
- 16 multicolor function keys
- Gigabit switch | USB port
- 12 SIP identities | Sensor hook switch
- Bluetooth-compatible
- Dual Stack IPv4/IPv6



D745 Desk Telephone



- Second screen as graphical display
- 8 configurable, self-labeling keys
- Gigabit switch | USB port
- 12 SIP identities | Sensor hook switch
- Wideband audio
- Dual Stack IPv4/IPv6



D725 Desk Telephone

- Graphical display with backlight
- 18 multicolor function keys
- Gigabit switch | USB port
- 12 SIP identities | Sensor hook switch
- Wideband audio
- Dual Stack IPv4/IPv6



D715 Desk Telephone

- Graphical display with backlight
- Gigabit switch | USB port
- 4 SIP identities | Sensor hook switch
- Wideband audio
- Dual Stack IPv4/IPv6



D710 Desk Telephone

- Graphical display with backlight
- Ethernet switch
- 4 SIP identities | Sensor hook switch
- Wideband audio
- VLAN support



D7 black (Expansion module)

- High-resolution display with backlight
- 18 configurable, self-labeling LED keys
- Power supplied by phone via USB port
- Daisy-chain up to 3 expansion modules

Workplace Mobility

Workplace Mobility – Freedom of movement while you talk

Whether using a single radio base station or a multicell installation, Snom's DECT solution allows you to keep doing business when moving around the workplace.

The Snom family of IP-DECT systems and handsets ensure that business users don't sacrifice functionality and quality for workplace mobility while maintaining the capability of their desk telephones. Whether in small business environments, large enterprises, factories, warehouses, campuses, temporary construction sites, schools, mission critical environments, or healthcare centers, the Snom IP-DECT systems can be installed rapidly and scaled instantly while providing superb HD digital voice communications with call security and encryption and maintaining all of the advanced features of the business telephone system.





M85 Industrial Handset

Ruggedized IP65 DECT handset

Shockproof, splash-proof, dust-proof

Suitable for outdoor areas

Programmable alarm key

Headset jack | SW upgrade over-the-air

Vibration alert, belt clip, Bluetooth-compatible



M65 Professional Handset

Wideband speakerphone

CAT-iq wideband audio | DECT encryption

Configurable to M300 and M700

Up to 250 h standby | Local & shared address book

Headset jack | SW upgrade over-the-air

Vibration alert, belt clip



M25 Office Handset

Speakerphone | DECT encryption

Configurable to M300 and M700

Up to 75 h standby

Intuitive user interface | Headset jack

SW upgrade over-the-air



M700 Multicell Base Station

Scalable up to 50 base stations

Up to 200 handsets per installation

Wideband audio | Over-the-air synchronization

Repeater support | Snom provisioning

No hidden costs for licenses

No DECT manager required



M325 DECT Bundle Single-cell

M300 base station & M25 handset bundle

Up to 20 handsets

Up to 5 parallel calls

Repeater support | Snom provisioning

Security (TLS and SRTP)



M5 Repeater

Support M300 and M700

Increase the range w/o Ethernet

Wideband audio

Up to 5 simultaneous calls

Daisy chaining

Conferencing
Broadcasting
Headsets

Optimized for your Conference Room

Snom's conference telephone provides a reliable solution with all the benefits of 15 years of Snom's investment in telephone engineering. This phone provides a powerful business tool for enhancing collaboration and teamwork by enabling multiple callers to listen and/or talk on the same call. Snom's proven voice quality and powerful software enables high audio quality in a hands-free situation with extension microphones to further extend the room coverage.

In today's business environment it is important for users to collaborate. Snom's audio conferencing is an easy to implement solution to help speed up decision making, reduce turn-around time and boost productivity.





MeetingPoint

OmniSound® Full Duplex broadband
sound technology

.....
3-way conference calls

.....
Recording range up to 30 m² room area
or 10 participants

.....
Simultaneous access to internal and external
telephone books (LDAP)

.....
12 SIP registrations



MeetingPoint Extension Microphones

Expand recording range to up to 70m²

.....
Automatically detected

Public Address System

The PA1 allows you to create announcements by initiating a call from any Snom telephone.

The PA1 has a highly efficient 4-watt amplifier that provides coverage for an entire room or floor space. It augments your existing SIP PBX with the built-in high-performance amplifier which is ideal for broadcasting announcements or to pipe background music in assigned rooms, hallways, and office floors.



PA1

4-watt audio amplifier

Class-D amplifier

Easy to install

Broadcasting announcements over SIP

8-ohm speakers

Multicast



Headsets



Headset HS-MM2/HS-MM3

Flexible metal mic boom | Monaural headset

Quick release fastener cord system

4P4C modular plug

Adjustable headband

Noise-canceling microphone



EHS (Electronic Hook Switch)

Complete freedom of movement

Signaling of ringtone

Call acceptance/ termination on headset

Perfect integration of firmware

Vendor specific EHS protocols

No additional power supply required



Snom io Ecosystem Graphical User Interface



Snom.io

snom io

Snom.io means “Innovation – Output”.

It is an applications platform consisting of a set of tools and guides to help developers create applications for the business world that operate on supported Snom 'io' capable professional desktop telephones with an installed base of millions of VoIP end-points in businesses and workplaces around the world. The snom.io website invites developers to register and download development instructions utilizing Snom's XML, CTI and the supported Mini-Browser. Developers can publish their applications and extensions to the entire Snom community with the possibility to crowd-source software development, publish, share and mass deploy their application solutions to the entire Snom community of installers and users.

The applications are organized as follows:

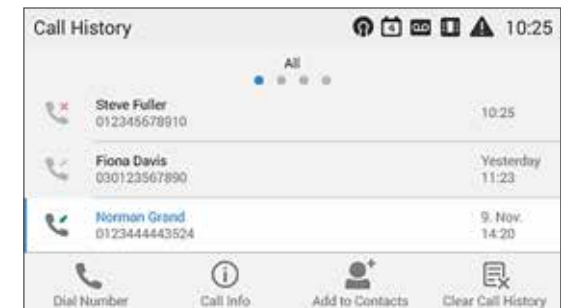
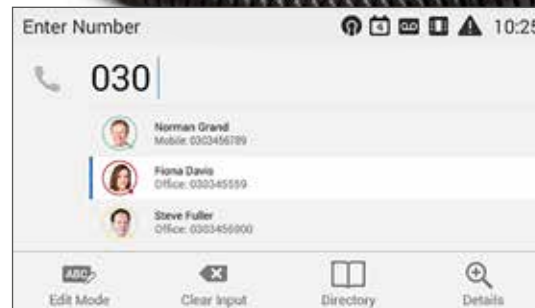
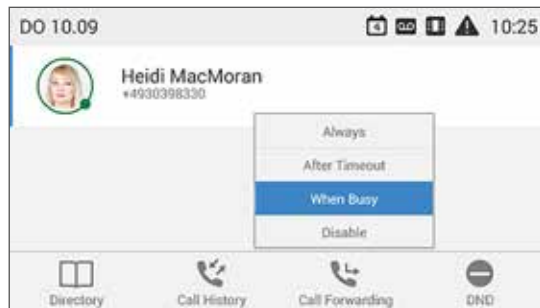
- Personal Applications
- IoT, Devices, Sensors and Control Applications
- Video Source Applications
- Business and Productivity Applications
- Vertical and Industry-specific Applications
- PBX-specific Applications

Discover <https://snom.io>



Graphical User Interface

- New GUI for improved usability
- Updated web user interface
- New icons on the telephone keys



"Simplify the structure"

Core functions are now much easier to reach. They give immediate feedback to the user when accessed. In addition, menu depth is kept at a minimum to reduce the overall guidance needed when navigating the phone.

"Add meaning and support"

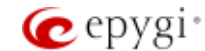
Clear and meaningful icons are supported by text and colors in order to enhance user experience. Where and whenever possible the user is assisted through meaningful feedback.

"Unify the experience"

The interface was designed to unify the theme across all devices and platforms on which Snom phones are installed, from the GUI to the web interface in the browser or on mobile, sharing a unified experience.

Interoperability
Technical Support
Integration
Training & Firmware Release

Certification on Major Platforms



Technical Support

Snom's Help Desk is a secure single point of contact for Snom's professional installer community and employs a highly trained, efficient, globally distributed and multi-lingual technical support team that uses a most advanced help desk platform to support Snom's partners across the world. The Snom Help Desk is a (24/7/365) 2nd level and upwards support resource that is reachable continually online. It is designed as a multi-tiered trouble-shooting tool for support tickets by topic and time. It is fully monitored with escalation procedures and problem resolutions. The system also holds a knowledge base and forum to assist professionals in finding rapid responses to their problems.

Snom utilizes its help desk and technical support systems for operational excellence, aligning resources and efficiencies, continually improving response times, escalation to software development for continual firmware and software deployment, and a feedback loop into the quality management operations and the update of its shared knowledge base.

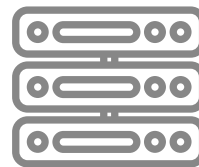
helpdesk.snom.com

Integration / ITSP / Operator Solutions

1. Registration



2. Provider



3. Devices



6. Auto-provisioning



5. Setup



4. Authentication



Training

The Snom Certified Engineer (SCE) certification program is designed to develop the engineering competences and skills needed to professionally install, provision, diagnose, restore, maintain, repair and replace Snom IP end-point equipment on customer sites. Training also empowers Snom Certified Engineers to recommend the right Snom equipment for the customer's needs and align advanced VoIP technology solutions with the business and operational goals of the customer. Snom's global training is coordinated and conducted by independent Snom certified trainers and held at authorized training centers across the world.

Additionally, Snom Certified Engineers with programming skills can also develop unique applications within the Snom io developer environment to share and mass distribute their applications to the Snom user and installer community across the world.

To become a Snom Certified Engineer, please apply here:

community.snom.com

Firmware Release

- Releases – Once per quarter
- German Software Development & Quality
- 20 years of R&D experience
- Guaranteed Spyware-free
- Protecting your privacy under German Data Protection Act



Euro 300 Series

Global 700 Series Blackline



D375

D345

D315

D305

D765

D745

D725

D715

D710

Display	Color TFT	Graphical	Graphical	Graphical	Color TFT	Graphical	Graphical	Graphical	Graphical
SIP Identities	12	12	4	4	12	12	12	4	4
Ethernet/ Switch	2 x Gigabit	2 x Gigabit	2 x Gigabit	2 x 10/100 Mbps	2 x Gigabit	2 x Gigabit	2 x Gigabit	2 x Gigabit	2x 10/100 Mbps
USB	✓	✓	✓	-	✓	✓	✓	✓	-
Programmable Keys (LED)	12 multicolor	12 multicolor	5	5	16 multicolor	8 multicolor	18 multicolor	5	5
Expansion Module	✓	✓	✓	-	✓	✓	✓	✓	-
Position	Single-angle flat	Single-angle flat	Single-angle flat	Single-angle flat	Dual-angle 46° and 28°	Dual-angle 46° and 28°	Dual-angle 46° and 28°	Dual-angle 46° and 28°	Dual-angle 46° and 28°
Color	Black blue	Black blue	Black blue	Black blue	Black	Black	Black	Black	Black
Bluetooth- compatible	Integrated	Via USB dongle	Via USB dongle	-	Integrated	Via USB dongle	Via USB dongle	Via USB dongle	-

Workplace Mobility



M85



M65



M25

Display	2" 176 x 220 px TFT	2" 176 x 220 px TFT	1.4" 128 x 128 px TFT
DECT	CAT-iq v1.0 wideband	CAT-iq v1.0 wideband	-
Standby time	200 hours	250 hours	75 hours
Max. talk time	17 hours	18 hours	7 hours
Battery	Lithium-Ion 1100mAH	Lithium-Ion 1100mAH	2 x AAA rechargeable
Dimensions	152 x 48 x 28 mm	141 x 48 x 24 mm	135 x 41 x 25 mm
Extras	Vibration alert, belt clip, illuminated keypad, IP65, Bluetooth compatible	Vibration alert, belt clip, illuminated keypad	-

Snom Technology AG
Wittestr. 30 G · 13509 Berlin
Germany

Phone +49 30 398 33-0
Fax +49 30 398 33-111
Email hq@snom.com

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